

POST SHOW REPORT

IRAN PRINT PACK &
PAPER 2025

TEHRAN PERMANENT FAIRGROUND
23-26 DECEMBER 2025



Honouring Heritage, Empowering Innovation, Shaping the Future

Iran's printing and packaging industry is deeply rooted in a rich heritage of knowledge, craftsmanship and innovation. The foundations of modern printing in Iran were established in Tabriz during the early nineteenth century under the patronage of Crown Prince Abbas Mirza. The establishment of the country's first typographic printing press in Tabriz marked a turning point in the modernization of publishing and knowledge dissemination in Iran.

Over the decades, the industry evolved from traditional typographic and lithographic printing to a sophisticated ecosystem encompassing commercial printing, packaging production, labeling technologies, converting industries and advanced digital solutions. Today, Iran's print and packaging sector plays a strategic role in supporting manufacturing, food processing, pharmaceuticals, consumer goods and regional trade across the Middle East.

Iran Print Pack & Paper continues this legacy by bringing together industry leaders, innovators, technology providers and business decision-makers to explore new opportunities, strengthen partnerships and shape the future of the industry.

We would like to express our sincere appreciation to all exhibitors, visitors, sponsors, partners and stakeholders whose participation and support contributed to the success of this edition. Your commitment, expertise and collaboration remain the driving force behind the continued growth and international development of the industry.

We look forward to welcoming you once again at the next edition of Iran Print Pack & Paper and to continuing this shared journey of innovation, business growth and regional cooperation.



EXHIBITION AT A GLANCE

A snapshot of the 32nd International
Exhibition for Print, Packaging
and Paper Industries.

42,000

Visitors

26,000 m²

Total Exhibition Area

120

Foreign
Companies

420

Domestic
Companies

540

Exhibiting
Companies



32nd Edition



08:00-16:00



Tehran
Permanent Fairground



23-26
December 2025



IRAN PRINT PACK & PAPER

The Region's Leading Industry Platform

Iran Print Pack & Paper is recognized as one of the leading business platforms for the printing, packaging and paper industries in the Middle East. Held annually at Tehran Permanent Fairground, the exhibition brings together manufacturers, technology providers, converters, suppliers, brand owners and industry professionals from across Iran and international markets.

Covering the entire value chain of the industry, the exhibition showcases the latest innovations in commercial and digital printing, packaging technologies, paper and board production, converting solutions, labeling systems, raw materials, finishing equipment and emerging technologies.

Over the years, Iran Print Pack & Paper has evolved into a strategic meeting point for business networking, knowledge exchange and technology transfer, creating valuable opportunities for partnerships, investment and market expansion throughout the region. The exhibition continues to play an important role in supporting innovation and sustainable growth across the print and packaging sectors.

Since

1993



VISITOR & EXHIBITOR INSIGHTS

Key audience and participation indicators from Iran Print Pack & Paper 2025.

42,000

Total Visitors



61.5%

Industry Professionals



58%

Final Purchase Authority



73.75%

Recommendation to Management



93.98%

Returning Exhibitors



VISITORS BY INDUSTRY SECTOR

-  Packaging Industry
-  Commercial Printing
-  Publishing
-  Food & Beverage
-  Pharmaceuticals
-  Paper Converting
-  Plastics & Plastic Printing
-  Label Printing
-  Textile Printing
-  Advanced 3D Printing

EVENT HIGHLIGHTS

Visitors exploring the latest innovations at Iran Print Pack & Paper 2025.



Exhibition Hall – Iran Print Pack & Paper 2025

32nd
Edition

EVENT HIGHLIGHTS



↑ Opening Ceremony – Iran Print Pack & Paper 2025



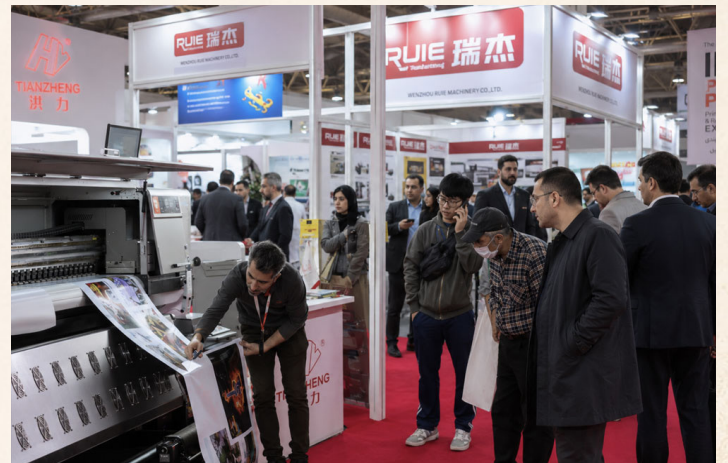
↑ Media Interviews and Industry Engagement



↑ VIP Delegation Visits and Business Networking

EXHIBITION HIGHLIGHTS

IRAN PRINT PACK & PAPER 2025



WHY IRAN?

A MARKET OF OPPORTUNITY

Advanced 3D Printing

New-generation technologies attracting young innovators and future industries.

91.5M



Total
Population

19th



Largest
Economy

73%



Urban
Population

40+



Industrial
Sectors

Regional Gateway

Middle East
Central Asia
Caucasus

Growing Demand

Food & Beverage
FMCG
Pharmaceuticals
Plastics

Iran offers access to one of the Middle East's largest consumer and industrial markets

IRAN

the next growth market for print & packaging technologies



Current Market Opportunities in Iran

- Digital Printing Technologies
- Flexible Packaging Machinery
- Label Printing & Finishing Equipment
- Corrugated Packaging Solutions
- Packaging Automation Systems
- Paper & Board Converting Machinery
- Finishing Equipment (Lamination, Die-cutting, Foil Stamping)
- Printing Consumables & Raw Materials
- High-Speed Industrial Inkjet Technologies
- Quality Inspection & Color Management Systems
- Spare Parts & After-sales Services
- Sustainable Packaging Materials



Emerging Opportunities (Fast-Growing Segments)

- Smart Packaging & Connected Packaging (QR, RFID, NFC)
- AI-driven Print Workflow & Automation
- Smart Factory / Industry 4.0 Solutions
- Industrial 3D Printing Technologies
- Sustainable & Recyclable Packaging Solutions
- Pulp Molding & Fiber-based Packaging Technologies
- Digital Watermarking & Traceability Solutions
- Robotics & Automated Material Handling Systems

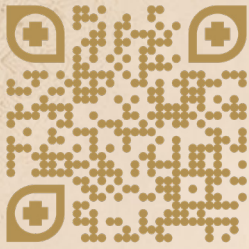
THANK YOU

Our sincere appreciation goes to all exhibitors, visitors, sponsors, partners and industry stakeholders whose participation and support contributed to the remarkable success of the 32nd International Exhibition of Printing, Packaging & Related Machinery.

Your trust, expertise and collaboration continue to strengthen Iran Print Pack & Paper as a leading platform for innovation, business networking and regional cooperation.

We look forward to welcoming you once again at the next edition and continuing this shared journey towards a more innovative and sustainable future for the printing and packaging industry.

The Journey Continues



Continue the Journey

